

CTA Achievements Reviewed

Each year, the board of directors identifies specific goals for the coming year in its Five Year Business Plan. The achievement of the prior year's goals is reviewed each year as part of the update of this plan. The 2011 Update of the Five Year Business Plan (which will be submitted for approval to the executive committee at its September meeting) includes a summary of the goals achieved over the first five years of the plan (first drafted in 2005).

In addition to accomplishing specific goals that are identified in the Five Year Business Plan, other significant items are accomplished each year. This year, the list of significant accomplishments numbers over 200. Below is a partial list of these items. Additional items will be presented in the November Caltrux.

You will note from this list that CTA's efforts have affected every segment of the California trucking industry. These efforts are estimated to have saved the industry in excess of \$140,000,000 over the last 12 months:



Michael Campbell
CTA Executive Vice
President & CEO

Policy Development

1. Worked with the Department of Motor Vehicles to look at ways to make the process of submitting a medical certificate approval form to the DMV a more efficient process.
2. Continued to defend Uniform Business License Tax Exemption from cash strapped cities' attempts to circumvent existing law providing thousands of dollars in savings to our members.
3. Resurrected BIT Task Force to respond to the CHP proposal and conduct meetings with senior enforcement personnel.
4. Submitted comments to the FMCSA in opposition to the proposed HOS changes.
5. Submitted comments expressing CTA's comments regarding the new NAFTA demonstration program.
6. Submitted comments to the FMCSA regarding the EOBR proposed rulemaking.
7. Supported the policy development of AB 1099, legislation aimed at protecting investments made on fleets to comply with the CARB Truck & Bus Rule.
8. Revitalized the CTA Southern Intermodal Steering and Planning Committee by scheduling monthly S&P meetings as well as to provide the CTA Intermodal Conference more of a presence in the harbor area. In the process of establishing a Northern Intermodal S&P Committee.
9. Organized and helped facilitate the deliverance of Worker Classification Workshops in Long Beach and Oakland, attended by over 100 individual members.
10. Complied compliance resources for the heat illness

prevention regulations developed by CalOSHA.

11. Organized members to submit comments to the California congressional delegation regarding the proposed changes to the FMCSA Hours of Service rules.
12. Educated members on new litigation involving meal and rest claims, and minimum wage lawsuits.
13. Engaged members on the expiration of the commercial hand-held communications devices exemption. Provided members resources on available hands-free technologies.
14. Assisted member companies in securing new STAA route designations for their own terminal access.
15. Provided California Trucking Association Monitoring Group participants with monthly and quarterly storm water monitoring documents during the designated "wet season" through June 2011.
16. Generated Annual Report Questionnaires, Annual Comprehensive Site Compliance Evaluation, and Sampling Data documents for all CTAMG participants in preparation for the Annual Reporting period for the 2010/2011 monitoring year.
17. Provided QA/QC for all Annual Reports and assisted CTAMG participants with the completion and submittal of their reports before the imposed June 30th deadline.
18. Conducted on site inspections with Network Environmental Systems, Inc. at four member facilities on the North Coast and helped identify site specific best management practices, reviewed Storm Water Pollution Prevention Plans, discussed the newly proposed Industrial General Permit, and fielded recommendations from members pertaining to areas of improvement within CTAMG.
19. Conducted eight Storm Water Training seminars with NES.
20. Organized Hazardous Waste Generator training in Ontario, CA and Sacramento, CA with NES.
21. Worked with the Los Angeles and San Francisco Bay Area RWQCB to resolve alleged issues on behalf of various members pertaining to the submittal of past Annual Reports.
22. Supported the W.A.T.E.R. coalition as part of a joint industry effort to encourage the State Water Resource Control Board to back off from some of its unrealistic requirements within their newly proposed Industrial General Permit.
23. Attended SWRCB workshops and public hearings regarding the proposed permit and drafted testimonials on behalf of CTA and its members.
24. Met with Chief Deputy Director of the SWRCB, John Bishop, to discuss transportation industry related concerns and encourage the board to reach out to stakeholders as they move forward with the new permit.
25. Joined W.A.T.E.R. coalition subcommittee for Monitoring Groups in a joint effort to provide the SWRCB with suggestions regarding the incorporation of group monitoring within the new permit.
26. Developed and sent to applicable cities over two dozen Business License Tax related letters on behalf of CTA members.

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The letters have subsequently resulted in numerous rescind letters from statewide cities and counties, including the City of Fresno which resulted in a refund of over \$12,000 in back payments to one member company.

27. Assisted Member Company with the establishment of a community college partnership focused on educating students who will eventually become commercial drivers.

28. Participated in USDOT field event at local truck stop to help educate drivers on the development of the CSA system.

29. Revamped Policy Department communications by developing consistent email template.

30. Developed the first CTA Social Media proposal, featured in Caltrux Magazine. Ultimately led to the Association utilizing Facebook for external communications.

31. Initiated weekly Intermodal News Update that provides member companies with an outlook on developments affecting the intermodal sector.

32. Opposed the California Highway Patrol's Motor Carrier Safety Identification proposal. The Office of Administrative Law agreed with some of CTA's concerns and disapproved the original proposal. Conducted meeting with CHP and affected stakeholders (CTA members) to discuss issues associated with the regulation. Achieved modifications to program as a result of this meeting.

33. Resurrected BIT Task Force to provide input on significant changes to the current BIT program. Staff met with upper CHP management for the better part of 2011 and came to an agreement on the significant changes to the program.

34. Member of the Motor Carrier Advisory Committee.

35. Worked with CHP to help members reduce their BIT fee penalties resulting from the department no longer sending out courtesy notices.

36. Received an average of 130 inbound and outbound calls per month at the CTA Help Desk.

37. Worked with the Federal Motor Carrier Safety Administration on having Compliance, Safety, Accountability workshops at numerous CTA units throughout the state. Workshops were also held in Las Vegas at the 2011 Truck Show.

38. Developed CTA policy regarding Electronic On-Board Recorders.

39. Worked with the CHP and FMCSA on obtaining a 2011 cargo securement exemption for California agricultural commodity transporters.

40. Analyzed the January State of California's Budget proposal and completed quantitative and qualitative proposed changes based on these reviews.

41. Worked with Caltrans and CHP to make the Pusher Truck Program a more viable program.

42. Provided numerous CTA members verbiage to be included in their Terminal Access applications.

43. Provided Caltrans with many prospective STAA routes. Many of the recommended routes that were suggested are being looked at for improvements that could make them STAA routes.

44. Worked with the CTA Broker Task Force to establish a policy and position on two federal measures that would have a

significant impact on CTA members who subcontract with other LMC's.

45. Worked with over 70 CTA members on getting their DMV related operating credentials including CDL's expedited. Most of these were expedited within a day.

46. Meet with DMV Motor Carrier Division Executive Staff bi-monthly to discuss and evaluate mutual topics of concern.

47. Member of SCAG's Goods Movement Working Group.

48. Member of California Air Resources Board Small Business Group. Appointed by CARB to this position.

49. Conducted a Kingpin to Rear Axle meeting with Caltrans and CTA members to discuss KPRA compatibility issues.

50. Provided Caltrans with the trucking industry's concerns regarding ton-mile tax and vehicle miles traveled proposals. This was in response to Caltrans looking into creative transportation funding concepts.

51. Provided SCAG with CTA's policy regarding congestion pricing. This was in response to SCAG looking into a trucking congestion pricing plan.

52. Sent numerous letters to various cities on CTA members' behalf regarding these members being assessed fraudulent and egregious business license tax fees.

53. Worked with a CTA member attorney to file an Amicus brief in California for the Diaz State Supreme Court case regarding truck driver and trucking company liability in an accident when the truck driver and the trucking company did not cause the accident. The Court overturned the previous ruling and \$20,000,000 damage judgment against the trucking company.

54. Continue to work with CHP on providing a resolution to some carrier members who were being assessed BIT Penalty Fees. This was in response to the BIT fee courtesy notices no longer being issued. Some carrier members were utilizing the notice as a reminder to pay their fees.

55. Met with the CHP Commercial Enforcement Division bi-monthly to discuss mutual topics of concern.

56. Conducted meetings with Caltrans' Office of Goods Movement Division to provide Caltrans input on the issues that the trucking industry is facing regarding the California goods movement supply chain.

57. Worked with CARB enforcement staff to clarify and negotiate fines for CTA members related to smoke testing, TRU and DTR registration.

58. CTA testified before CARB on potential amendments to GHG and Truck and Bus rule where CARB staff was directed to amend the regulations in order to provide relief during the recession.

59. Conducted meetings with CARB staff and Sierra Research to determine overall recessionary impacts on the emissions inventory.

60. Distributed several surveys to CTA members in order to gather specific information related to trucking activity estimates and intermodal/port gate availability.

61. Conducted workshop during Truck Show in Las Vegas for California environmental standards. Close to 50 people attended the Saturday morning workshop.

62. Attended several CARB workshops throughout the

state related to changes to the On-Road and GHG regulations, the HVIP, AB 118 and the Carl Moyer Program.

63. Worked with Rubber Manufacturers Association to determine appropriate concept for the inclusion of re-treads into GHG tractor trailer regulation for LRRT compliance.

64. Attended meetings for each unit throughout the state, where an update on CARB regulations was provided and reviewed.

65. Participate in national DERA coalition to help secure additional grant funds for emissions reductions projects in California.

66. Active participant in the Comprehensive regional Goods Movement Steering Committee for SCAG.

67. Held several meetings for CTA members to interact with SCAG representatives and share infrastructure concerns for Southern California.

68. CTA staff engaged CARB staff and other industry stakeholders on the AB 679 advisory panel.

69. Conducted Driver compensation survey for Port drivers through Southern Intermodal Conference Steering and Planning Committee.

70. Secured - through in-person meetings and letters to the Board - a month delay in the early retrofit credit installation date.

71. Advocated for, and received, month delay in GHG large fleet compliance plan reporting deadline.

72. Member of SCAQMD Air Quality Management Plan Advisory Group.

73. Conducted unit Based CARB Training for Sacramento, Redwood, San Diego, Tri County, San Bernardino/LA Units. Gave updates to Central Coast, Bay Area Units.

74. Compiled "CTA Guide to CARB Diesel Truck Regulations", a comprehensive guide to CARB regulations. Guide was subsequently shared with countrywide trucking association network.

75. Initiated weekly Policy Update to harmonize with Intermodal and Legislative Updates as part of a communications policy overhaul.

76. Contracted, through the Refrigerated Carrier Conference, Sierra Research to perform a study of CARB's Transport Refrigeration Unit emissions inventory.

77. Pursuing aggressive campaign to secure amendments to Tractor Trailer GHG Rule. Includes data collection to rebut speed claims, two letters to Board, and contact with EPC to explore strategies regarding pursuing more aggressive amendments.

78. Members of CARB's Incentive Advisory Group. Continued members of TRAC.

79. Participated in meet and greet with newly created CARB mobile sources outreach division.

80. Participated in Clean Air Dialogue's symposium on the Carl Moyer Program. Advocated for continuing funding.

81. Continued monitoring and tracking of SB 375 implementation (highway/environmental implications).

82. Submitted comments to CARB on Cap and Trade Regulation. Continued prior contact with staff to ensure CTA is part of transportation fuel cap stakeholder groups.

83. Initiated beta-test for policy committee only blogs, beginning with Environmental Policy Committee in effort to

provide more information to committee members and continue dialogue on important policy issues between meeting dates.

Administration

1. Renegotiated Postage Meter and Copier contracts resulting in over \$2,000 in savings per year.

2. Completed Business Case for new Cost Saving Medical Plans for members; formed the CTA Health & Welfare Trust (an ERISA Trust authorized by the IRS); drafted contracts with providers; and supported the Board of Trustees identifying and contracting with an Administrator, an ERISA Attorney and sales agents (six agencies coordinated by Endorsed Partner RSD). Also contracted with Andreini & Company for self-insured medical plan. Successfully launched both plans early in 2011. Plans cover over 1,500 member employees, have saved members up to 79% in medical premiums and have yielded over twenty new members.

3. Worked with CTA President Al Garcia to identify and have face-to-face visits with over thirty "20 Top" members (larger members or potential members who have not been active and from whom significant information has been gathered about members' perception of CTA and the services that it provides).

4. Per revised Bylaws, formed the Audit Committee; held organizational meeting; met with outside accountants; and completed review of 2010 Financial Statements and Management Report from Outside Accountants.

5. Completed update and rewrite of CTA Policy Manual for presentation to Board of Directors for its approval at September meeting.

6. The Accounting Department working with Website Task Force and outside vendor to incorporate direct pay of dues, supplies, registrations, etc over CTA's Webpage.

7. Completed evaluation, updates, repairs, restructuring and securing of IT Department hardware and software to resolve recurring problems with IT procedures and settings which had resulted in repeated crashing of servers and, at times, loss of data. Significant improvements have been put in place regarding backup procedures and increased security enhancements.

8. Completed building inspection and building repairs due to water intrusion and mold remediation.

9. Completed 2011 Budget for Executive Committee review and approval on September 15, 2010.

10. Completed the 2010 Update to the Five Year Business Plan for Executive Committee review and approval on September 15, 2010.

This list clearly shows that CTA's members have received substantial, specific benefits from being members of this Association. Because of CTA's current capabilities, this level of successful achievement for the California trucking industry can be expected to continue into the future. Much still needs to be done and we welcome your suggestions of how to best utilize these capabilities.

Thanks to the many volunteer members who spend time and money assisting CTA staff on these many issues. Few of the above achievements would have been possible without your assistance and support.