



For Immediate Release
January 23, 2012

Contact: Michael Shaw
916-373-3548/Cell 916-717-7622
mshaw@caltrux.org

CALIFORNIA TRUCKERS UNITE TO STOP HUMAN TRAFFICKING

La Quinta, CA – The California Trucking Association (CTA) released the following statement regarding a new partnership with a nationally-recognized anti-human trafficking organization, Truckers Against Trafficking (TAT). TAT National Director spoke to CTA members at the annual conference in La Quinta, CA.

“At the California Trucking Association we say that 'Safety is our priority' and that priority drives our members to combat the evils of human trafficking,” said Michael Campbell, Executive Vice President and CEO for the California Trucking Association. “Truckers are the heart and soul of our nation, so the choice to join forces with Truckers Against Trafficking was a natural one for our members.”

“Truckers are the eyes and ears of our nation’s highways and can make a substantial difference in this fight,” said Kendis Paris, National Director of Truckers Against Trafficking, “We're very excited to see the largest state trucking association support this work and believe the California trucking industry will do much to put a dent in domestic sex trafficking.”

As a part of efforts to fight human trafficking in and around the trucking industry, CTA will distribute human trafficking DVDs for companies to use as a part of driver training, orientation and safety programs. Additionally, dozens of wallet cards that will inform and equip truckers to stop human trafficking and save lives.

Kendis Paris, National Director of Truckers Against Trafficking, may be reached at (720) 202-1037 or via e-mail at tat.truckers@gmail.com.

#####

The California Trucking Association promotes leadership in the California motor carrier industry, advocates sound transportation policies to all levels of government, and works to maintain a safe, environmentally responsible and efficient California transportation goods movement system.

Truckers Against Trafficking (TAT) is an organization that exists to educate, equip, empower and mobilize the trucking industry to combat human trafficking as part of their regular jobs.